

Sponsoring

Written by Jasper Diephuis
Thursday, 15 April 2010 07:54

A study tour is a very expensive project. The students themselves will pay part of the expenses; another part will be compensated by university subsidies. The remaining fraction has to be collected by means of sponsoring. We present you the opportunity to promote your company to Electrical Engineering students (not only the participants of the study tour) in very interesting ways to sponsor this study tour.

Advertising

To keep track of the progression of the project, two books will be published: one before and one after the actual study tour. In the preliminary report, there will be information about the journey and the companies we are going to visit. In the final report, the daily journals of the study tour and reports about case studies will be included. There is the possibility of placing an advertisement in one or both of the reports. It is also possible to place an advertisement in our website.

Casestudy

A case study is a (research) assignment a group of 8 participants will perform. The group will meet for a whole weekend and work about 128 hours on your project. At the end, a report is produced with the results and, if you wish, the results can be presented at the university or at your company.

Bachelor assignment

If you have an assignment or research question that will take more than 128 hours, there is the possibility of combining it with the bachelor project of one of the participants. Some of our participants are about to complete their bachelor course and have to do a bachelor assignment. Such an assignment gives 11,5 European Credits (equivalent to about 320 hours) and is usually performed at one of the research chairs at the university in cooperation with your company.

If you are interested in a student for about 320 hours, and your assignment has sufficient academic load, then we will try to find a student to take your assignment. We will also match you and the student to a research group at the university which can take responsibility for the academic part of the assignment. At the end, you and the research group will evaluate the performed work and give the student the corresponding mark.

Overview price list

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We offer you the following products for a reasonable price. All prices are negotiable.

Case Study	€3500
Bachelor Assignment	€5000
Advertisement (preliminary and final report):	
Half page - Black and white	€150
One page - Black and white	€250
Two pages - Black and white	€400
Half page - colour	
€300	
One page - colour	€500
Two pages - colour	
€800	
Editorial - one page	€300
Advertisements on the website:	
Advert 250x75	€250
Advert 750x75	€400

There is also the possibility of combining some of the products for a lower price. For instance, if you want to combine a case study with full color advertising pages in the preliminary and the final reports, and an advertisement in our website, you will only pay 4499 instead of 4900. If you are interested in more than one product, you can always contact us and we will make you a personal offer.